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Return of South Yorkshire Lady Biker Day.

The number of female riders continues to go from strength to strength in the county, and to celebrate and promote the ever increasing number the South Yorkshire Safer Roads Partnership will again be holding their 'Lady Biker Day' at J&S Accessories Ltd in Doncaster, on Sunday 11th June

Some of the fantastic South Yorkshire clubs and groups will be there from 10.30am until 2pm, promoting everything that is great about getting on two wheels, from commuting on a simple 50cc scooter to crossing continents on big tourers.

The Safer Roads Partnership will be there providing free help and advice for those thinking of learning to ride or looking to improve their confidence and skills on two wheels, plus handing out their free Summer Rider Packs, which will be available to all. As an extra incentive, the first hundred riders on the day will also receive a free ICE QR Helmet Sticker pack to ensure their details are always to hand.

Observers from both the Sheffield and Rotherham Institute of Advanced Motorcyclists will be offering free advanced rider taster sessions on the day or you will be able to book a convenient date in the future.

Members from the local female rider group 'Lippy Ladies' will be attending to provide free help and advice about riding, and the fantastic social side of the club with regular ride-outs, meets and get-togethers. J&S will also be providing free advice and special offers on female rider gear through the day.

Joanne Wehrle, Education Manager for the Safer Roads Partnership, said the event is geared towards all riders and pillions, whether on a scooter or motorbike.

She said: "More and more women are taking up powered two wheelers for a variety of reasons, some use them to commute to work – saving them both time and money, while others enjoy the freedom and social side of riding.

"Whatever the reason and irrespective of whether you are an experienced or a novice rider, additional training is always a good idea and the Partnership is there to help with that. This event will give all female riders the opportunity to see what advice and help is available across the county.

"The new ICE QR helmet sticker packs are a new initiative and we hope they will become a huge success within the biking community. I hope that they will never be needed, but the information held on the QR code could make all the difference in the case of an emergency.

“We would urge all riders to pop down and see what is out there if looking to improve their riding, confidence or simply looking for like-minded riders to go out on ride-outs or trips further afield.”

Ends

Note to Editors

The aim of the South Yorkshire Safer Roads Partnership is to reduce the number of people injured in road traffic collisions and make the roads of South Yorkshire safer.

The Partnership team is available to provide advice, training, support and information on a variety of topics including safety for pedestrians, cyclists, powered two wheeled riders and drivers. If you would like further road safety advice, please visit us at www.lifewise999.co.uk/road-safety or email saferroads@southyorks.pnn.police.uk

The South Yorkshire Safer Roads Partnership comprises Barnsley, Doncaster, Rotherham and Sheffield Councils, Highways England, SYPTE, the University of Sheffield, the Yorkshire Ambulance Service, public health bodies, South Yorkshire Police (including South Yorkshire Safety Cameras), Peak District National Park Authority and South Yorkshire Fire and Rescue.

Press / media opportunities

Further information can be found by visiting the Lifewise website at www.lifewise999.co.uk/road-safety , ringing 01709 832462 or following on Twitter at @safer_roads or for bike information @SRPRide4Life

For all media enquiries or to request interviews please contact:

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